



# PRESS RELEASE

Microsoft Power BI, the “compass” of the executives, which guides the decision making through strategic insights.



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BAKER TILLY E VISUAL THINKING



**Baker Tilly** and **Visual Thinking** establish partnership for the development of the *Business Intelligence*, with Microsoft Power BI technology , to support Management in smarter and more efficient decisions-making.

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Baker Tilly, one of the largest auditing and consulting organizations in the world, and Visual Thinking, a national technology company specialized in Business Intelligence, have established a partnership in the BI area, **with the objective of combining Management and Finance expertise with the technical know-how implementation of BI projects** in the organizations and in their businesses.

This partnership consolidates the strong commitment of Baker Tilly and of the Visual Thinking, in Business Intelligence services, and achieve the objective of expanding its activity.

By creating this new construction service of Dashboards with **monitorization in useful time** supported by Microsoft's Power BI technology, it becomes possible:



- Monitor the business and make sustained decisions;
- Increase productivity;
- Obtain critical information, in a simply and quick manner.

**Business Intelligence** will boost and revolutionize the information control function and information report, since it provides, at any time, Financial and Operational critical information, with a view for the future of the operations.

The traditional models of reporting in Excel, with irrelevant and out of date historical data, are replaced by information that is critical to decision-making, in a world of constant and rapid evolution.

It's time to move the data reporting to Power BI.

For **Tiago Dias**, Partner of Baker Tilly, this partnership:

*"It responds to the challenges of the companies in monitoring and analyzing data of added value for the decision making". He adds that "the interpretation of the data from various sources of information has become a process that requires many resources, if the process is not well designed, automated and implemented, freeing those resources, from the preparation phase, to the interpretation and decision-making phases, almost online".*



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For **Estela Bastos**, Founder and CEO of Visual Thinking, the partnership with Baker Tilly

*“It will allow to take the best practices in the use of Microsoft Power BI to the organizations in Portugal. As a Microsoft emerging startup, Visual Thinking's mission is to deliver strategic insights to every decision maker within your organization, from top management decisions to the more operational decisions.”*



Also adds that *“the experience of the projects already developed in Power BI by Visual Thinking reflects in changes in the mindset in the way the management meetings are held, since the transformation from static reports to dynamic and interactive visuals, allows to quickly cross data and make the meetings more productive.”*



**Baker Tilly** is one of the largest auditing and consulting organizations in the world. It develops its activity in 146 countries, through 742 offices and 36.000 professionals, with a worldwide turnover in 2020 of 4.04b USD.

**Baker Tilly International** has a global reach. In Portugal, it has a presence through two offices (**Lisbon** and **Porto**).



- Escritórios sob a responsabilidade da Baker Tilly em
- Portugal
- Escritórios da Baker Tilly International



Supported by a global multidisciplinary structure and by a team of committed consultants, Baker Tilly creates value, involving skills in Auditing, Management Consulting, Tax and Incentive Consulting, Transfer Pricing, Corporate Finance, Outsourcing, Marketing and Communication Consulting, Digital and Information systems. The quality of the human resources and the local and international experience, have consolidated the brand's notoriety and the sustained growth. Our teams embrace the challenges of our customers, getting involved in the understanding of their business and the respective risks to be managed.

At national and international level, Baker Tilly develops an intense activity in the **Business Intelligence** area, reinforcing its commitment to quality and customer satisfaction, through value-added partnerships with entities such as **Visual Thinking**.

[www.bakertilly.pt](http://www.bakertilly.pt)





**Visual Thinking** is a technological company that is born from the experience in the areas of management and analytics of its founders, and develops its activity in the area of BI, building solutions based on the needs of analysis.

We highlight its strong capacity to develop BI products from SAFT files, namely **SAFTboard® sales** and **SAFTboard® account**.

Training in Power BI, tailored to the client and oriented towards problem solving, it is also a bet by Visual Thinking in optimizing the use of technology.

Visual Thinking's activities are currently focused on the national market, developing its activity in two centers (S. Félix da Marinha and Oliveira de Azeméis).

[www.visual-thinking.pt](http://www.visual-thinking.pt)



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Baker Tilly is a full-service accounting and advisory firm that offers industry specialised services in assurance, tax and advisory.

At Baker Tilly, we are ready now, for tomorrow's challenges. We believe in the power of great relationships. We lead and listen for great conversations. We channel change into progress for great futures.

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